



\$WeeDE Market Cap Growth Plans – Short Term Overview

In the following document, \$WeeDE will outline a structured, multi-phase growth strategy to increase its market cap from \$500,000 to \$10 million. This approach is carefully designed to manage liquidity, strategically attract investment, and establish a stable floor, with initiatives to build a lasting brand presence in the cannabis and DeFi sectors.

Phase 1: Growing to a \$500,000 Market Cap

Liquidity Pool Infusion & Investor Coordination

- **Initial Liquidity Pool Program:** To attract early adopters, \$WeeDE will implement a liquidity pool program for the first 10 buyers, encouraging stable initial investment.
- **Investor Commitment Strategy:** A controlled investor group has committed funds but will hold off until initial market actions stabilize. This approach mitigates volatility caused by early profit-taking and establishes a solid market floor.
- **Outreach and Engagements:** We will leverage AMAs and discussions in crypto communities to attract further investment, building brand recognition and aligning early supporters.

Phase 2: Scaling from \$500,000 to \$1 Million Market Cap

Expanded Liquidity Pool & Tax Wallet Strategy

- **Second Liquidity Pool Proposal:** Targeting a broader investor base, we will open a liquidity pool buy-in tiered between \$5,000 and \$10,000.
- **Tax Wallet Allocation:** Using the tax wallet, 50% of ETH proceeds will fund \$WeeDE token purchases, while the other 50% locks into the liquidity pool, preserving market cap.
- **Media and Investor Outreach:** Engaging media outlets, podcasts (30k+ downloads), and targeted PR efforts, we will drive brand awareness and credibility.
- **Investment Club Presentations:** These will offer a unique dual structure where investments are split between \$WeeDE token buys and equity stakes in BoeFam Wellness, reinforcing both \$WeeDE and the parent business.



Incentive Programs

- **Weekend Bonus Program:** Launching each Sunday, this program incentivizes buyers with a bonus token payout of 10-15%, designed to attract steady buying momentum throughout the week.
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Phase 3: Surpassing \$1 Million Market Cap to Reach \$10 Million

Strategic Token Management and PR Investment

- **Token Lock and Loan for PR Firm Engagement:** Upon reaching \$1 million in market cap, a 60 million \$WeeDE token wallet will be locked. Using this collateral and additional funds, a \$45,000 hard money loan will secure a PR firm that has successfully represented major cryptocurrencies, amplifying \$WeeDE's visibility across high-impact channels.
 - **Market Cap Preservation:** Locked tokens ensure minimal market disruption, allowing the tax wallet (in ETH) to fund PR costs without token sell-offs, maintaining upward price stability.

BoeFam Wellness Integration and German Market Entry

- **Convertible Debt Financing:** The locked tokens will also back financing for BoeFam Wellness, with a pre-money valuation of \$2.5 million, which will enable us to launch a CBD sales initiative in Germany. Customers will be incentivized to use \$WeeDE for payments, generating real-world application and value.

Tax Wallet Allocation & Revenue Diversification

- **Increased Trading Volume:** At a \$1 million market cap, projected daily trading volume is \$50,000-\$100,000. The tax wallet will split proceeds, funding both continued PR efforts and infrastructure growth in Germany. This diversified approach to revenue generation supports our commitment to stable, scalable growth.
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This strategy lays the foundation for expanding \$WeeDE's market presence, securing liquidity, and driving sustainable long-term market cap growth. As the cannabis and DeFi sectors mature, JaWeeDE is positioned to deliver unparalleled value to stakeholders through a calculated, resilient approach.

